



ТОЧКА ОПОРИ
FULCRUM

Fulcrum UA

Annual Report
2017-2018



Thank you.

Youth direction

World Childhood Foundation

Global Youth Empowerment Fund

Danish Youth Council

Equality direction

Open Society Foundation

International Renaissance Foundation

Internews International

Counterpart International

Ministry of Foreign Affairs of the
Republic of Lithuania

RFSL (Swedish Federation for Lesbian, Gay,
Bisexual, Transgender and Queer Rights)

Health direction

Elton John AIDS Foundation

Sidaction

AIDS Healthcare Foundation

ViiV Healthcare

Gilead Sciences, Inc.

Deutsche Gesellschaft für Internationale
Zusammenarbeit

FULCFUM: a Snapshot 2017



5 staff members

14 active volunteers



8,992 users visited our website

11,901 website sessions



>\$75000 expenses

\$381 received as donations from individual supporters



Conducted a pride-related photo exhibition

Multiple trainings were conveyed for doctors, lawyers, journalists



FULCFUM: a Snapshot 2018



8 staff members

25 active volunteers



13,974 users visited our website (+55%)

18,049 website sessions



>\$200000 expenses

\$1605 received as donations from individual supporters

\$500 received as donations from business community and companies



Conducted information campaign with Ukrainian clothing brand LOVERS about HIV-testing and safe sex. Target MSM in clubs and MSM, who practice chemsex.



FULCRUM STRATEGIC DIRECTIONS OF WORK AND RESULTS:

Equality Direction

Health and HIV/AIDS
prevention direction

Youth direction

Partnerships and
sustainability



EQUALITY DIRECTION 2017

Adoption and implementation of anti-discrimination policy at companies



450

HR managers were trained how to adopt and implement anti-discrimination policy at a company

630

employees in total were covered with our trainings

76

companies joined Index

5

companies underwent equality audits and confirmed the results obtained through the survey

8

national business events for 1200 HRs and managers were co-organized with partners



EQUALITY DIRECTION 2017

Online rights and work with media



50 journalists and 25 lawyers were trained on tolerance and have their knowledge on correct terminology increased by 70%



179,982 users visited National LGBT portal of Ukraine and accessed information about LGBT+



We developed a **booklet** how to write about LGBT+

EQUALITY DIRECTION 2018

Online rights and work with media

8 things we did in 2018

1

We conducted the first Ukrainian research «Freedom of expression online for LGBT, HIV and gender equality activists»

194 participants of the survey on freedom of speech online shared with us their experience on human rights violations on the Internet

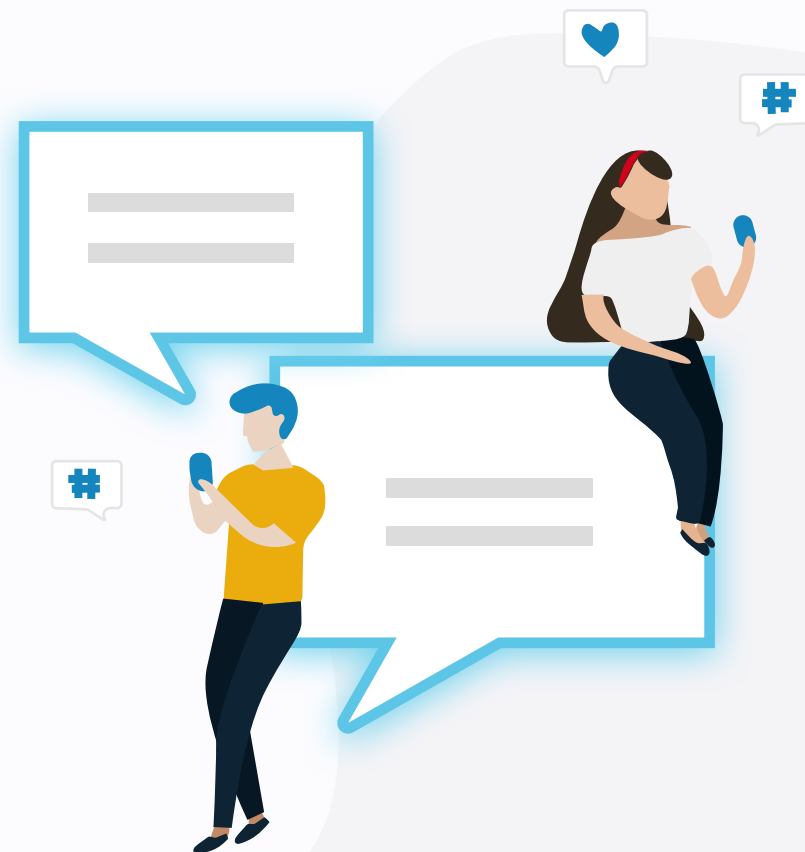
Identified that 71% of the respondents experienced cyberbullying (from isolated cases (49%) to persistent persecution (4%))

2

50 journalists were trained on tolerance and have their knowledge on correct terminology increased by 70%

3

35 participants joined to presentation of the report «Freedom of expression online for LGBT, HIV and gender equality activists» and discussion



EQUALITY DIRECTION 2018

Online rights and work with media

8 things we did in 2018

4

25 LGBT+ activists were trained how to work with media

5

We increased capacity of National radio Kyiv and organized 6 radio programs about LGBT+ in different aspects

6

259,725 (+44%) users visited National LGBT portal of Ukraine and accessed information about LGBT+

7

Government sector received a publicly available report on current Ukrainian legislation identifying its gaps in context of freedom of speech on the Internet, which is a baseline for further advocacy and improvements

8

3000 journalists and bloggers received information about freedom of speech on the Internet, online rights, correct terminology how to write about LGBT+ via email



HEALTH AND HIV/AIDS PREVENTION DIRECTION 2017

3150

HIV self-testing services provided

3

checkpoints operated in three cities

450

installations of newly developed Friendly Doc mobile applications
27,562 users on FriendlyDoctor.org platform

73%

of MSM received information about health benefits of early treatment

85

specialists passed newly developed online course for doctors

100

doctors underwent trainings on non-discriminatory medical services

920

STI testing services provided

1500

condoms were distributed

7350

HIV testing services provided`

500

psychological support sessions for PLWH conducted

HEALTH AND HIV/AIDS PREVENTION DIRECTION 2018

1500

HIV self-testing services provided

10

checkpoints operated 4 cities

140

doctors underwent trainings on non-discriminatory medical services

73%

of MSM received information about health benefits of early treatment

5160

condoms were distributed

5

private clinics were encouraged to start providing services for LGBT+

2000

STI testing services provided

500

psychological support sessions for PLWH conducted

2790

counselling sessions conducted

9000

HIV testing services provided`

56%

of men who have sex with men (MSM) and are at high risk of HIV understood the role of PrEP

HEALTH AND HIV/AIDS PREVENTION DIRECTION

- 79% of MSM received information about health benefits of early treatment
- 2500 condoms were distributed
- 2000 lubricants were distributed
- 780 psychological support sessions for PLWH were conducted

- a photo exhibition FriendlyDoctors was conducted (6 heroes, 3 cities, 7000 visitors)
- 5 public educational events for community were organized
- 61,756 users on FriendlyDoctor.org platform (+124%)



1760 people read the newly developed (first) Ukrainian booklet about PrEP. We also created a promo video (20 600 views)

YOUTH DIRECTION 2017

Prevention of violence and bullying

- Conducted the first Ukrainian research about LGBT+ youth at school 718 students shared with us their experience
 - identified that 49% students feel unsafe at school because of their sexual orientation or because of their gender expression (32%)
 - identified that 62.9% LGBTQ students had encountered verbal harassment at school



YOUTH DIRECTION 2017

Prevention of violence and bullying



- organized an exchange study trip to Denmark for 5 Ukrainian teenagers
- famous Ukrainian celebrity drag queen publicly supported our activities
- developed a mobile app Free2Ask which gained 750 installations

- created information booklets for specialists, teenagers and parents (more than 30 000 readers in total)
- made 3 speeches at forums and conferences
- launched and strengthened partnership with Kyiv Youth Centre
- conducted 5 trainings for 101 specialists (41 psychologists and 60 social workers)
- conducted 6 workshops for 254 teenagers



PARTNERSHIPS AND SUSTAINABILITY

1

2017

Conducted a photo exhibition Equality March People to increase visibility of our allies (2 weeks, 10 heroes, 15 000 visitors covered)

2

Supported National LGBT Conference and KyivPride week

3

Organized all auto platforms for KyivPride Equality March

4

Executive director was a member of KyivPride PR-department

5

2018

Supported National LGBT Conference and KyivPride week

6

Organized presence of auto platforms for KyivPride Equality March

7

Executive director was a Head of KyivPride PR-department

FINANCE INDICATORS

Direction	2017	2018
HIV/AIDS Prevention and Support for People Living with HIV (Friendly Doctor)	1 049 187 ₺	3 158 477 ₺
Combatting discrimination at workplace (Corporate Equality Index)	717 698 ₺	451 040 ₺
Combatting discrimination against teenagers, including LGBT. and their support	35 721 ₺	2 907 255 ₺
Advocacy for LGBT rights	—	408 445 ₺
Administrative expenses of the organization	308 208 ₺	583 031 ₺
	Total: 2,110,816	Total: 7,508,248



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